





Shaping Trust in the Digital Future

# SPONSORSHIP PACK



## Introduction to CAGI

The Cybersecurity & Artificial Intelligence Governance Initiative (CAGI) is the first truly international institute dedicated to shaping trust in the digital future. With a focus on cybersecurity, Al governance, and quantum readiness, CAGI exists to close the widening gap between fast-moving technologies and the slower evolution of regulatory and governance frameworks.

Our mission is clear: to provide practical frameworks, foresight research, and collaborative platforms that empower governments, enterprises, and individuals to anticipate risks, embrace opportunities, and build resilience in a rapidly changing digital landscape. By turning foresight into action, CAGI helps stakeholders prepare for the systemic challenges and disruptions that lie ahead.

CAGI's structure reflects its global ambition. Anchored by an international headquarters, it operates through a worldwide network of regional and national Chapters, each adapting global standards to local contexts while maintaining international consistency. This federated model ensures that insights and innovations flow both ways, from the ground up and the top down, creating a unified, credible global voice on digital trust.

Membership in CAGI is designed to be inclusive and impactful. With tiered options for corporates, technology providers, SMEs, governments, academia, and individuals, members gain access to tailored benefits, including participation in working groups, exclusive foresight reports, innovation showcases, and international policy roundtables. Whether a global enterprise seeking influence, a government seeking guidance, or an individual professional seeking community, CAGI provides the platform to engage, contribute, and lead.

## Why CAGI Matters

The world is entering a critical inflection point. Artificial Intelligence is being adopted at scale across every sector, while quantum computing is rapidly approaching a point where it will disrupt the very foundations of cybersecurity. Yet the majority of today's security and governance frameworks were designed for a pre-AI, pre-quantum world. They are strong at addressing traditional risks, such as malware, insider threats, and compliance requirements, but they were never built to manage AI-driven cyberattacks, deepfakes, autonomous malware, or the collapse of cryptographic standards.

This mismatch creates a structural global gap in readiness, policy, and operational controls. The risks are not hypothetical: adversaries are already exploiting AI for advanced attacks, and quantum disruption will place critical financial, healthcare, and government systems at risk of systemic failure. Without anticipatory frameworks, nations and industries are left fragmented, inconsistent, and vulnerable.

CAGI exists to close this gap. We deliver forward-looking governance models, maturity frameworks, and applied research that anticipate rather than react to technological disruption. Through live pilots and testbeds, we validate new approaches in real-world conditions, ensuring that solutions are practical as well as visionary. And by aligning governments, regulators, academia, and industry at an international level, CAGI provides the neutral platform needed to build trust, coherence, and resilience in the digital future.



## Our Three Pillars of Focus

#### 1. Cybersecurity Futures

CAGI goes beyond today's risks to anticipate the challenges of tomorrow. As digital systems become the backbone of economies, societies, and critical infrastructure, threats are evolving at unprecedented speed. Our Cybersecurity Futures pillar delivers foresight reports, global maturity models, and applied research programmes that highlight systemic digital risks before they strike. By analysing next-generation threats such as AI-driven cyberattacks, adversarial algorithms, and autonomous malware, we help governments and businesses move from reactive defence to proactive resilience. Through pilot projects and collaborative testbeds, CAGI provides the evidence-based insights required to safeguard financial systems, healthcare networks, and national infrastructure against future disruption.

#### 2. Artificial Intelligence Governance

Al offers transformative potential, but without robust governance it risks amplifying bias, undermining trust, and opening new attack surfaces. The Al Governance pillar equips organisations with the frameworks, standards, and training required for the safe and ethical adoption of Al. We create practical governance sandboxes where public and private sector stakeholders can test Al solutions under real-world conditions. Our programmes include responsible Al toolkits, ethics-by-design frameworks, and executive training tailored to policymakers, regulators, and industry leaders. By shaping shared standards across borders and industries, CAGI ensures Al can be deployed responsibly, transparently, and in a way that maximises societal benefit while minimising unintended harm.

#### 3. Quantum and Future Tech Readiness

The arrival of scalable quantum computing will render much of today's cryptography obsolete, threatening the very foundations of digital trust. Under our Quantum and Future Tech Readiness pillar, CAGI prepares governments, corporates, and critical infrastructure operators for this seismic shift. Our work includes cryptographic migration roadmaps, resilience testing frameworks, and quantum-safe pilot projects designed to validate solutions before adoption at scale. Beyond quantum, this pillar also examines other disruptive technologies — from advanced bio-digital systems to neurotech and space-based computing — helping members anticipate long-term risks and opportunities. By building readiness today, CAGI enables organisations to navigate the uncert ainty of tomorrow with confidence.

# **Global Objectives**

- Operate as the trusted global voice in cybersecurity and Al governance.
- Build a worldwide network of chapters to localise impact while maintaining international coherence.
- Align with established standards and forums such as NIST, ISO, ENISA, OECD, and the UN.



## Governance and Operating Model

CAGI Headquarters sets international standards and strategy, coordinates the Advisory Board and Working Groups, manages membership systems, and represents the institute in global policy forums.

Regional and National Chapters adapt programmes to local contexts while maintaining global consistency. Chapters retain a share of membership value and run local events and pilots under international bylaws.

An Advisory Board comprised of Patrons, Strategic Corporate leaders, and hand-picked experts provides oversight to ensure relevance and neutrality.

# Sponsorship Programme Overview

CAGI sponsorship is more than brand visibility. It is an opportunity to shape the agenda of cybersecurity, AI governance, and quantum readiness, while gaining privileged access to a cross sector community of decision makers.

Sponsors engage directly in working groups, pilots, co branded research, and high profile events, with tiered benefits suitable for global leaders and innovative startups alike.

## Early Adopter Offer

To recognise partners who join at the foundation stage, CAGI is offering a 40 percent early adopter discount on sponsorship fees. This discount applies to agreements signed before 31 December 2025 and includes recognition as a Founding Sponsor across CAGI communications.

# Sponsorship Tiers and Pricing

| Tier                  | Standard Price (USD) | Early Adopter Price (USD) | Core Positioning                          |
|-----------------------|----------------------|---------------------------|---|
| Premium<br>Sponsor    | \$25,000 per annum   | \$15,000 per annum        | Strategic leadership and global influence |
| Lead<br>Sponsor       | \$10,000 per annum   | \$6,000 per annum         | High visibility and programme engagement  |
| Supporting<br>Sponsor | \$4,000 per annum    | \$2,400 per annum         | Credibility and community participation   |



# Detailed Benefits by Tier

#### **Premium Sponsor**

- Advisory Board seat with a voice in CAGI direction and priorities.
- Up to 40 transferable staff memberships for your organisation.
- Headline branding across the website, summits, publications, and media outputs.
- Guaranteed keynote speaking opportunities at flagship events.
- Priority access to foresight research, benchmarking, and innovation labs.
- Co branded whitepapers and the option to co chair a working group within a priority theme.
- Strategic sponsorship rights on flagship global programmes and pilots.

#### **Lead Sponsor**

- 10 transferable staff memberships.
- Branding at events, workshops, and official publications.
- Opportunities to deliver workshops and demonstrations at CAGI events.
- Participation in working groups and policy consultations.
- Sponsorship of country level summits for added regional exposure.
- Contribution opportunities in applied research publications.

#### **Supporting Sponsor**

- 5 transferable staff memberships.
- Branding on the CAGI website and member reports.
- Inclusion in the Innovation Showcase directory.
- Access to working groups and communities of practice sessions.
- Discounted participation in events and training.

# Sponsor Activation and Co Marketing Menu

- Executive roundtables co hosted with CAGI leadership and academic partners.
- Co branded research or foresight report with joint launch webinar.
- Innovation Showcase speaking slot and solution demo at regional or global summits.
- Member journey placements such as newsletter features and portal spotlights.
- Pilot or testbed participation with case study and outcome publication.
- Country level event sponsorship with local chapter branding.
- LinkedIn and media outreach aligned to your key markets.



# Working Groups and Influence

Sponsors can participate in or help initiate working groups aligned to the three pillars. Premium Sponsors may cochair a group subject to scope and neutrality requirements. Output includes guidance papers, maturity models, and implementation toolkits.

# **Events and Speaking Opportunities**

CAGI will host a calendar of global and regional events including an annual Global Summit, themed webinars, and chapter workshops. Premium Sponsors receive keynote priority. Lead and Supporting Sponsors receive speaking and demonstration opportunities aligned to the theme and capacity of each event.

### Measurement and Reporting

- Brand visibility: placements across website, reports, event materials, and social media.
- Engagement: attendees reached at events and webinars, meeting introductions facilitated.
- Thought leadership: report downloads, citations, and co branded content performance.
- Community impact: working group outputs, pilots initiated, and standards alignment progress.

A quarterly Sponsor Impact Report will summarise activity delivered, reach achieved, and outcomes against agreed objectives.

## Onboarding and Next Steps

- Alignment call to confirm objectives, target audiences, and priority themes.
- Selection of sponsorship tier and activation items.
- Agreement signature and invoice.
- Kick off session with CAGI team to schedule activities and define success measures.
- Ongoing delivery and quarterly impact reviews.

## Terms and Conditions Summary

- Eligibility: the 40 percent early adopter discount applies to sponsorships signed before 31 December 2025.
- Neutrality: all co branded outputs are subject to editorial standards that preserve CAGI independence.
- Brand use: use of the CAGI logo and brand elements requires prior approval and adherence to brand guidelines.
- Payment terms: annual sponsorships invoiced at signature, with pro rata options available on request.
- Cancellation: sponsorships are for a 12 month term. Early termination requires mutual agreement and may affect benefits.
- Data and privacy: sponsor data is processed in line with applicable regulations and CAGI policies.



## Conclusion: Partnering for Global Impact

The digital world is entering uncharted territory. All is reshaping industries at breakneck speed, quantum disruption is approaching faster than many realise, and existing frameworks are already straining under the weight of new threats. In this moment of rapid transformation, CAGI provides what no other body can: a trusted, international platform where governments, industry, and academia work side by side to build the future of digital trust.

For sponsors, the benefits are clear and immediate:

Influence – A direct role in shaping global standards, pilots, and governance models.

Visibility – Prominent brand positioning across summits, research, and international networks.

Credibility – Association with a neutral, globally respected institute driving responsible innovation.

Access – Early insight into foresight reports, testbeds, and policy frameworks that will define the next decade.

This is more than sponsorship; it is an opportunity to lead where others will follow. Early-stage sponsors not only secure these advantages at a 40% discounted rate, they also position themselves as founding partners in a movement that will shape global cybersecurity, Al governance, and quantum readiness.

Partner with CAGI today. Influence the future of digital trust.

#### Contacts

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